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To whom it may concern:

We are writing to you in order to open up possibilities for collaboration with your marketing research company. We believe that we have the required skills and ample experience for successfully meet your information needs of the Mexican market. Besides, we would be excited to work for your company.

We have both strong marketing research and business consultant capabilities. Our projects have required that we identify and resolve difficult problems. We are very good at analyzing problems and understanding how they came to be. Our recommendations for problem resolution have been very precise and effective. We encourage you to contact any of our clients and ask them about these skills.

We thrive in a fast-paced environment. Even under high pressure, we work perfectly with others team members and maintain a friendly environment, calm demeanor. We understand the need for a business ally to cope with stress and continue working when things get tough.

We know that an experienced marketing research partner is required to be proficient in many areas of this topic. We have strong strategic and data analysis skills as outlined in our web site. We also have broad experience with data-gathering process; surveys, in-depth interviews and focus groups.

We would be glad to work with you in the near future. Please contact us at the address above, or by phone at (52) 55 56 77 79 35, or by means of our e-mail address. We look forward to hearing from you.

Sincerely,

Héctor de la Rosa & Roberto Ramos

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